

Investment Opportunities

An aerial photograph of the London, Ontario skyline, showing various high-rise buildings and urban development. The foreground of the image is overlaid with vibrant, multi-colored paint splashes and brushstrokes in shades of red, orange, yellow, green, and purple, creating a dynamic and artistic effect.

**Innovation Works
is the catalyst for the
social innovators
of London Ontario.**

The best cities to live in exhibit a commitment to social innovation. This is not an accident. It's the result of a creative and entrepreneurial approach to developing the products, services and programs that transform a community.

What is Innovation Works?

Innovation Works is a collaborative community of socially minded innovators dedicated to a positive transformation of our community.

The building at 201 King Street is where Innovation Works will be located.



Why now?

There's no place in the community that is intentionally designed to encourage this kind of collaboration.

Who is behind Innovation Works?

Innovation Works is the result of a collaborative effort between the many leaders, game changers and forward-thinking organizations that make up the social fabric of London.

Why was the building purchased?

The essence of Innovation Works is collaboration, so, it was determined that having a space dedicated to collaboration would aid in creating the critical mass needed to affect social change. Buying instead of leasing was a better option from both a financial and operational perspective.

How is Innovation Works funded?

Innovation Works is funded through tenant rent as well as contributions from the public and private sectors, which include innovative financial lending tools.

Who will use the space?

Innovation Works is for social innovators. This can include nonprofit enterprises as well as social purpose businesses and entrepreneurs, who care about creating vibrant communities.

Social innovators are visionaries, trailblazers and catalysts – people who thrive on interactions and exchanges.

They're people
who live on ideas,
and challenges.

They like to work
with other creative
people who may see
the world differently.

They want to work with others
to make meaningful change -
to solve many of the problems
facing their communities

When will Innovation Works open?

Renovations, accessibility improvements and environmental enhancements will begin in 2015.

Innovation Works will be open for business in the spring of 2016.





Our Community

Investment Opportunities

An investment in London's **Innovation Works** is an opportunity to help spark social innovation and a change for the better for our community.

Your commitment also offers a unique chance to be recognized prominently within this important downtown facility.

The following opportunities are offered for consideration and we would be pleased to discuss or tailor any proposal to help meet your philanthropic investment goals.



Naming Opportunity

Lecture Gallery

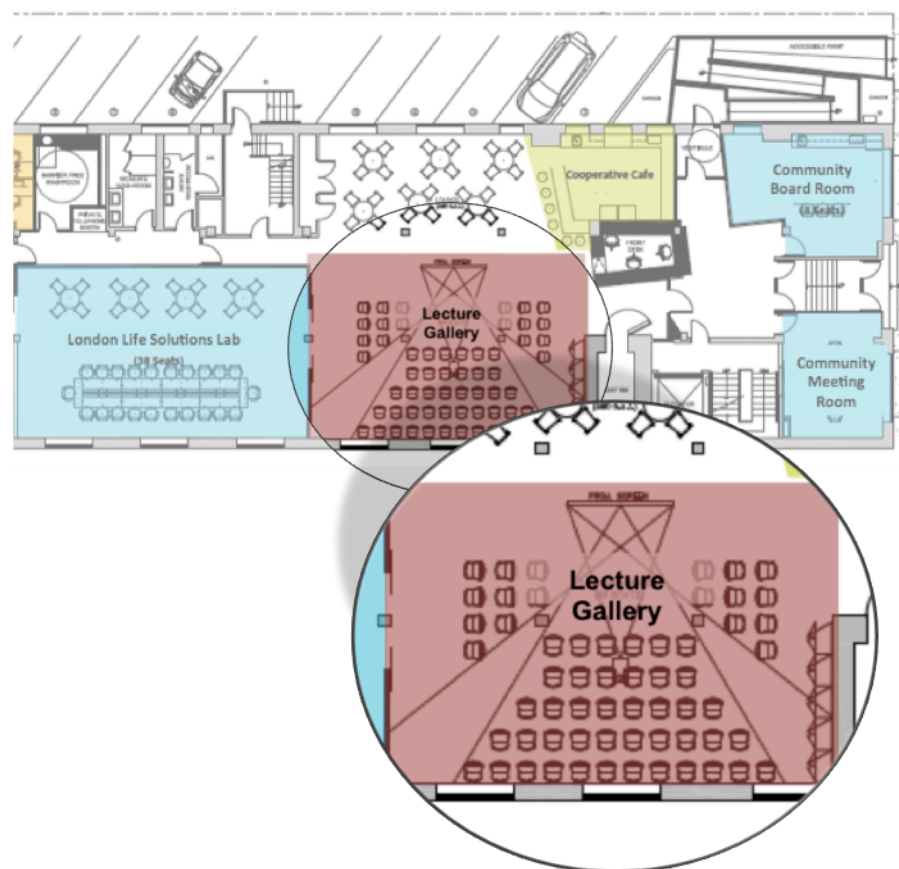
A high profile flexible space on the main floor that seats up to 60 for workshops, presentations, town hall meetings. Features variable lighting, overhead projector and large screens.

REQUESTED INVESTMENT

\$150,000

BENEFITS

- 10-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as an **Innovator** (\$150,000-\$249,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the room.
- Option to extend, first right of negotiation.



Investment Opportunity

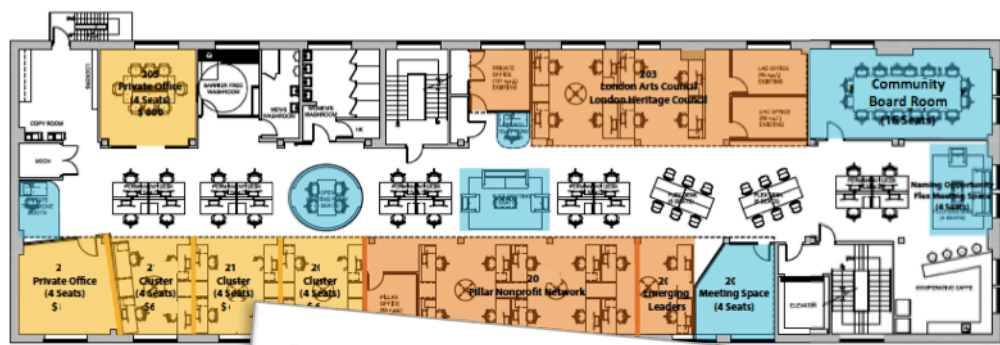
Back to the Brick

From the refurbishing of original hardwood floors to re-exposing the original interior red brick, this opportunity will assist in bringing a specific level back to its original heritage.

REQUESTED INVESTMENT
\$100,000

BENEFITS

- 10-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Game Changer** (\$50,000-\$149,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the space.
- Option to extend, first right of negotiation.



Investment Opportunity

Community Board Room

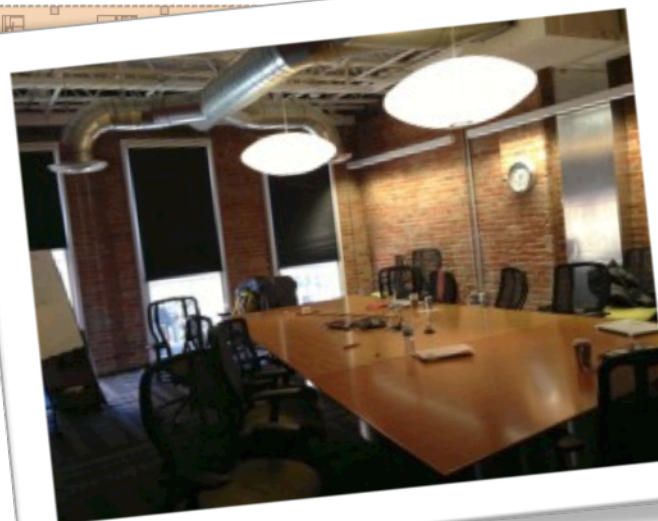
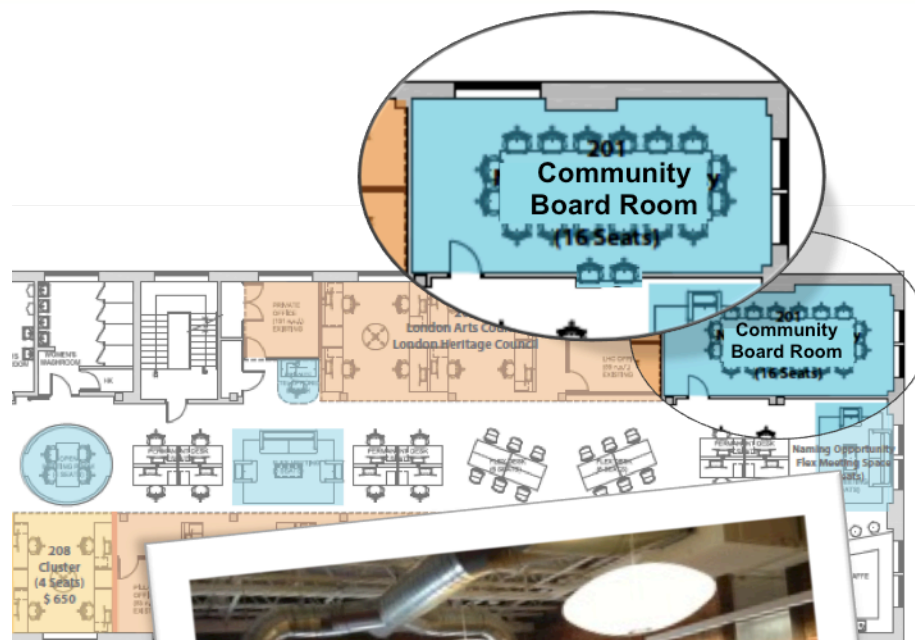
Tenants, members and community groups will be able to use this high profile meeting space which accommodates 12-16 participants.

REQUESTED INVESTMENT

\$50,000

BENEFITS

- 10-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Game Changer** (\$50,000-\$149,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the room.
- Option to extend, first right of negotiation.



Investment Opportunity

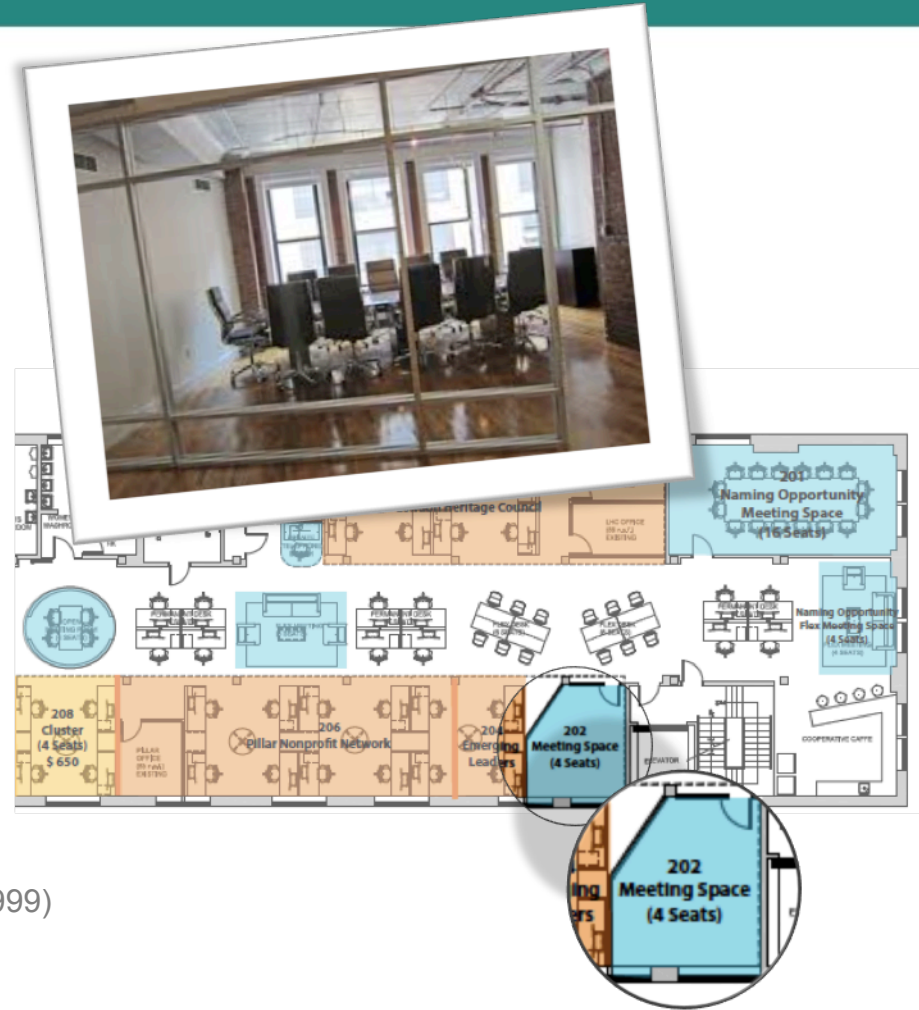
Small Meeting Room

A meeting room on one of the upper levels, for use by tenants and community members, which will accommodate 4-8 participants.

REQUESTED INVESTMENT
\$25,000

BENEFITS

- 5-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Trailblazer** (\$25,000-\$49,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the room.
- Option to extend, first right of negotiation.



Investment Opportunity

Cooperative Café

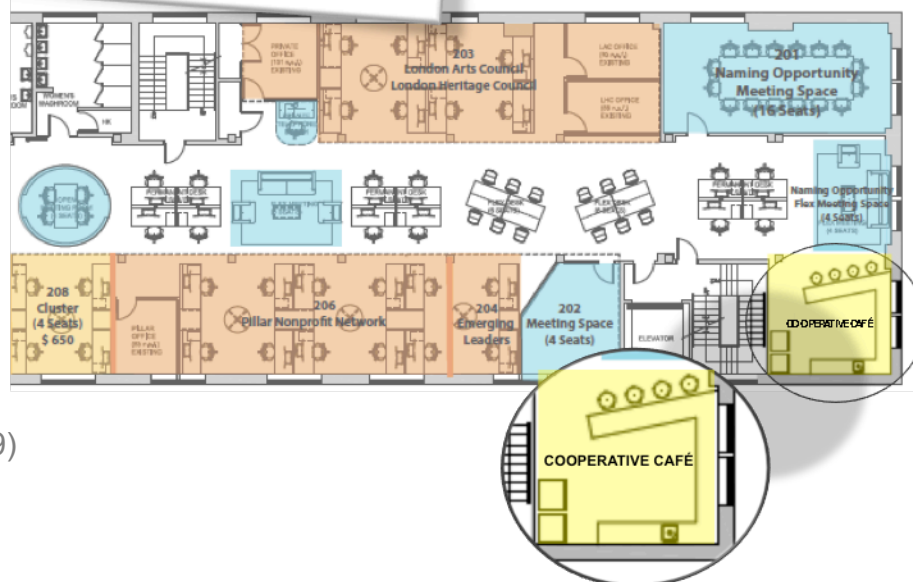
A communal kitchen area on one of the upper levels with coffee machine, microwave, fridge, for use by tenants, members and visitors.



REQUESTED INVESTMENT
\$25,000

BENEFITS

- 5-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Trailblazer** (\$25,000-\$49,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the space.
- Option to extend, first right of negotiation.



Investment Opportunity

ConvoStation

An enclosed, sound-reducing space for use by tenants wishing to make private phone calls without disrupting others. There are a total of four such booths throughout the facility.

REQUESTED INVESTMENT

\$20,000 (for all four)

BENEFITS

- 5-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Catalyst** (\$10,000-\$24,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the room.
- Option to extend, first right of negotiation.



Investment Opportunity

ChatPad

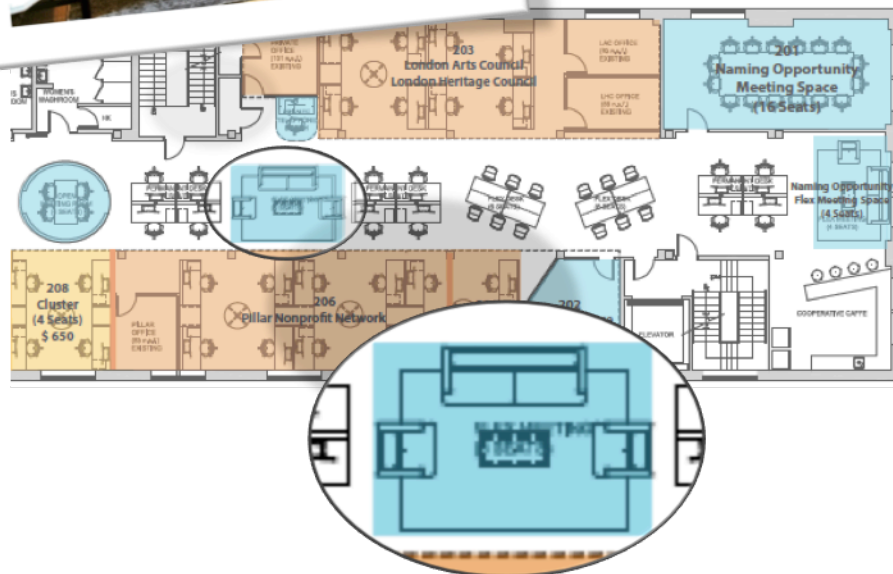
An open-concept conversational hub that will function as an area in which tenants, visitors, and members can engage in informal, professional or community conversation.

REQUESTED INVESTMENT

\$15,000

BENEFITS

- 5-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Catalyst** (\$10,000-\$24,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the space.
- Option to extend, first right of negotiation.



A productivity hub housing photocopying equipment and supplies available for all tenants to use.

BENEFITS

- [illegible]

Investment Opportunity

Server Room

A space dedicated to computer storage with a specialized environment to ensure maximum life and productivity.

REQUESTED INVESTMENT

\$10,000

BENEFITS

- 5-year naming rights agreement.
- Recognition of the name in communications materials.
- A joint media release announcing the sponsorship.
- Prominent signage at the entrance to the room.
- Prominent recognition as a **Catalyst** (\$10,000-\$24,999) on the donor wall in the interior of the building.
- Opportunity to provide input on the name of the room.
- Option to extend, first right of negotiation.



Investment Opportunity

Photocopying Equipment

Funding toward photocopying equipment housed in the Copy Zone. Sharing of such resources is consistent with our environmental objectives and a cost-effective strategy that will benefit tenants.

REQUESTED INVESTMENT

\$5,000

BENEFITS

- Recognition in connection with one photocopier in the Copy Zone (until copier needs to be replaced).
- Acknowledgement in a media release announcing our supporters.
- Prominent recognition as a **Leader** (\$5,000 - \$9,999) on the donor wall in main reception area



Help spark economic growth and social impact by being a partner and invest in Innovation Works!

CONTACT INFORMATION:

Michelle Baldwin

Pillar Nonprofit Network

collaboration@pillarnonprofit.ca

519-433-7876



www.innovationworkslondon.ca