Pillar Nonprofit Network
Impact Report January 2019

This report is compiled monthly by Pillar staff and informs the Executive Director's report to the Board of Directors.

Objective: To share insights into the statistics captured on the impact indicators worksheet and provide updates as to the progress and impact of Pillar's work as a whole.

SECTION 1: CLUSTER REPORTS

Strategy & Operations

Fund Development
Stewardship

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Sustainers

-

Grant Acquisition

-

Sponsorship

-

Resource Development Committee

-

Diversity & Inclusion
Diversity & Inclusion Community of Practice

-

Indigenous Communities

-

Muslim Communities

-

Black Communities

-

Persons with Disabilities

-

Storytelling & Impact
Pillar Storytelling

-

Cluster Storytelling

-

Impact Measurement

-

Failure

-

Pillar Community Innovation Awards

-

Network & Education

Learning & Development

Series: Leadership Beyond the Box

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Series: All About Boards (AAB)

-

Engage With Western & Fanshawe

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Other Workshops

-

Webinars

-

Education Audit

-

Social Enterprise Coaching Certificate Program

-

Network/Membership

Membership Restructuring

-

Member Moments

-

Community Partner Benefits

-

Member Mondays

-

Website & Resources

-

Outreach & Engagement

-

Digital Community Animation (Discourse)

-

Board Governance

Re-Imagining Governance

-

London Life Young Leaders

-

DiverseCity onBoard

-

WVK Nonprofit Governance Scholarship

-

Volunteerism & Youth Engagement
ChangeTheWorld

-

Volunteer Supports

-

Volunteer Fairs & Outreach

-

Social Enterprise & Social Finance

Social Enterprise Capacity Building
Libro Social Enterprise Incubator

-

Socialpreneur Chats

-

Advisor Connect

-

Nonprofits Exploring Social Enterprise

-

Scaling Social Enterprise

-

Social Enterprise Southwest
Impact Measurement

-

Digital Community Animation

-

Networks

-

Regional Presence

-

Market Data

-

VERGE
Startup Fund

-

Breakthrough Fund

-

Social Finance Education

-

Conservation Finance Consulting
-

Loan Pipeline
-

Sector Building
Impact Measurement Ontario
-

Social Procurement Ontario
-

Innovation Works

Desk Exchange Community Animator (DECA) Program
-

Tenant Cultivation
-

Community Animation
-

Revenue Spaces
-

SECTION 2: CROSS-CLUSTER REPORTS

Impact Consulting
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Social Innovation
-

Social Finance/Social Enterprise
-

Diversity & Governance
-

Communications
-

Advocacy

-

SECTION 3: ACTION PLAN REPORT

BE READY

1. Increase infrastructure to support future opportunities and growth

1.1 Increase the extent to which we identify, monitor and mitigate risks

1.1.1 Maintain & monitor a risk management plan for Pillar

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1.1.2 Identify & address gaps in ED succession planning

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1.1.3 Monitor budget targets monthly

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1.1.4 Maintain Innovation Works operations and facilities

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1.2. Increase efficiencies in infrastructure (HR, financial, technological)

1.2.1 Research & implement technology to connect our network and decentralize support (network mindset)

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1.2.2 Maintain technology support for the organization

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1.2.3 Add a Membership Sales role

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1.2.4 Sustain Storytelling & Impact role beyond June 2019

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1.2.5 Improve integration of Pillar websites and implement a system to ensure content stays up to date (Innovation W

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1.2.6 Create efficiencies in Pillar's contact management processes
-

1.2.7 Regular review/analysis of the efficiency/effectiveness of programs
-

1.2.8 Prioritize internal deadlines
-

1.3 Increase sustainability of programs & activities

1.3.1 Strengthen and enhance donor stewardship
-

1.3.2 Identify new revenue opportunities at the program level to increase sustainability
-

1.3.3 Maintain 50% for-profit/50% nonprofit split in Innovation Works co-tenancy
-

1.3.4 Establish and deepen individual and organizational relationships
-

BE FOCUSED

2. Mature core services & existing programs

2.1 Increase intentionality about what we do and don't do

2.1.1 Monitor use of decision making guidelines and review/assess effectiveness
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2.1.2 Use the adaptive cycle to monitor progress of programs/initiatives and decide what we should keep doing and what we should let go of
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2.1.3 Complete a strategic review quarterly (review of staff action plan tactics/actions and whether they're working and are strategically aligned)
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2.2 Increase integration of all programs across the organization

      2.2.1 Implement expanded membership program to serve all clients
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      2.2.2 Integrate volunteer management across the whole organization (including DECA, Advisor Connect, Event Volunteers, Student Placements)
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      2.2.3 Expand/Adjust all programs to prioritize and serve nonprofits
-

      2.2.4 Maintain a cross-cluster comms plan and streamline e-blast/promotional communications
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      2.2.5 Maintain an "Inclusion Champion" role in our organization to monitor the integration of equity/inclusion
-

      2.2.6 Integrate all education related programs into Learning & Development
-

      2.2.7 Launch and implement CityStudio Program
-

3. Increase understanding & use of impact measurement

3.1 Increase our use of simple, practical, tactical evaluation tools and the sharing of what we're learning with the community

      3.1.1 Integrate failure internally and externally
-

      3.1.2 Identify and implement useful evaluation tools
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4. Increase capacity for responsible and effective impact storytelling in our community

4.1 Increase knowledge internally and externally of how to tell impact stories effectively and responsibly.

      4.1.1 Integrate storytelling education across all programs

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4.1.2 Co-develop storytelling guidelines with community partners doing this work, to be implemented at Pillar and shared with the community
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BE INCLUSIVE

5. Increase understanding of issues around equity, the wants and needs in the community, and how the community wants to be engaged.

5.1 Increase conversations with communities who aren't engaged and find out how they want to be engaged

5.1.1 Identify communities that aren't currently engaged & initiate conversations.
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6.1 Increase the integration of equity in every conversation & action at Pillar

6.1.1 Review existing programs with an equity lens and co-create adjustments (Identify whether current programs would appeal to diverse populations and why/why not; ask "are we being equitable")
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6.1.2 Review existing processes with an equity lens and co-create adjustments
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7.1 Increase baseline knowledge about what it looks like to reflect London

7.1.1 Identify and develop sources of baseline data related to leadership in the nonprofit sector
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APPENDIX A: New/Renewing Members for Approval

New Members - X 2019
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Renewing Members - X 2019
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