



Pillar's Epic Tale

The Founding Story to Current Day

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Context for the Epic Tale

The Epic Tale is a process of telling the story of an organization through the experience and lens of the many people who have been part of it. It provides an opportunity to hear the “original myth” or founding story.

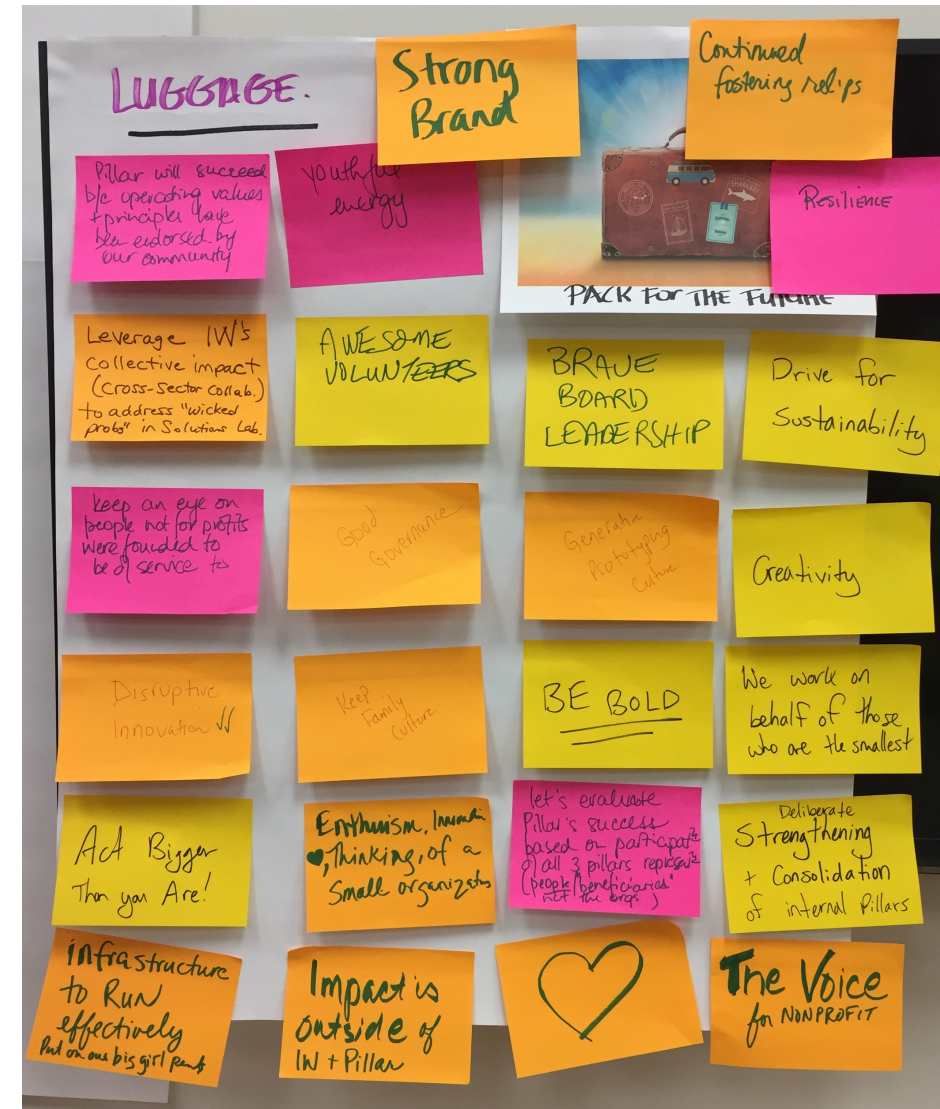
The story is told progressively by people who joined the organization at certain phases of its history.

The story is co-created. All members identify the major milestones and achievements (above the line) as well as the disappointments and challenges (below the line). As the story is told, people can ask questions to clarify and/or add in elements that may have been missed.

The following are photos of the story timeline. You may chose to zoom into pictures so you can see the detail. There is a companion video of the story telling in the voices of the many people who have contributed to Pillar along the way.

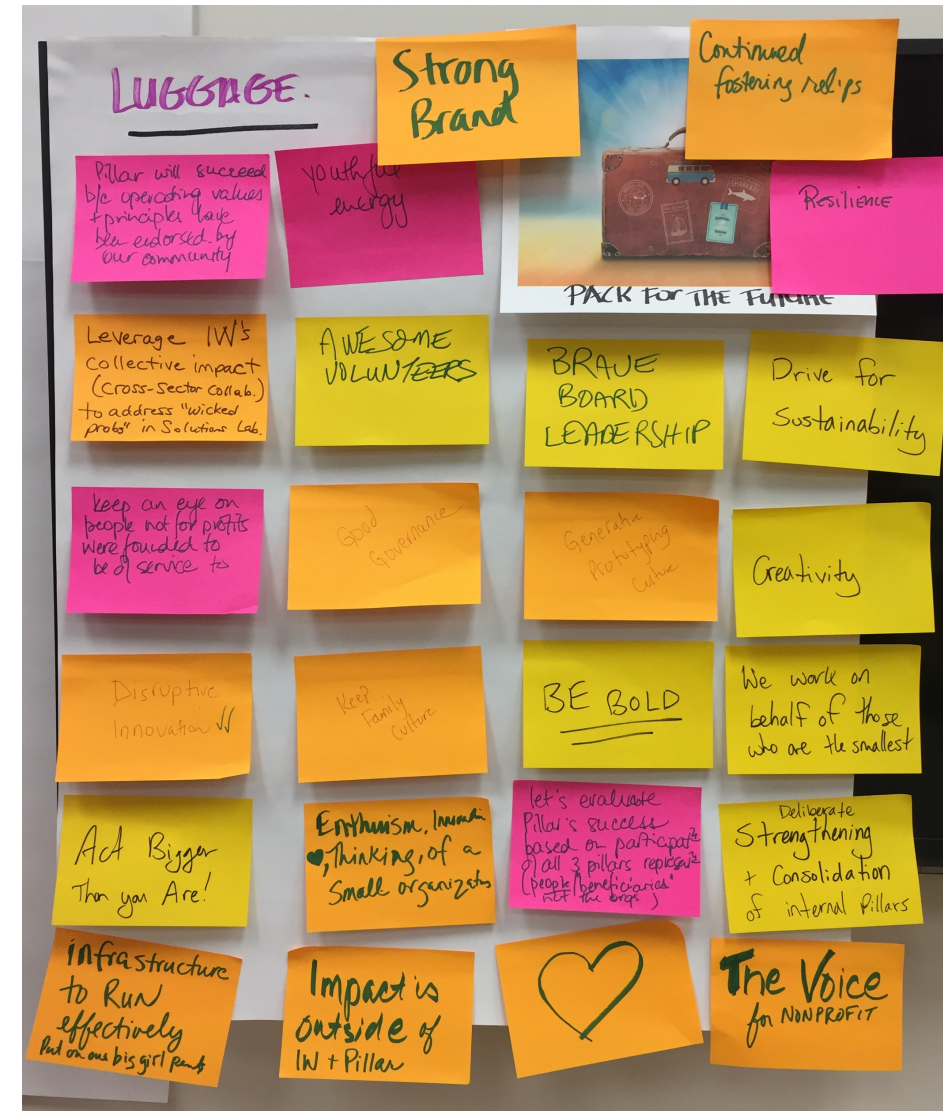
Luggage – What you chose to take forward (1 of 3)

- Continue fostering relationships
- Pillar will succeed because operating values and principles have been endorsed by our community
- Youthful energy
- Leverage IW's collective impact – cross-sector collaboration to address 'wicked problems' in Solutions Lab
- Awesome volunteers
- Strong brand
- Resilience
- Brave Board leadership



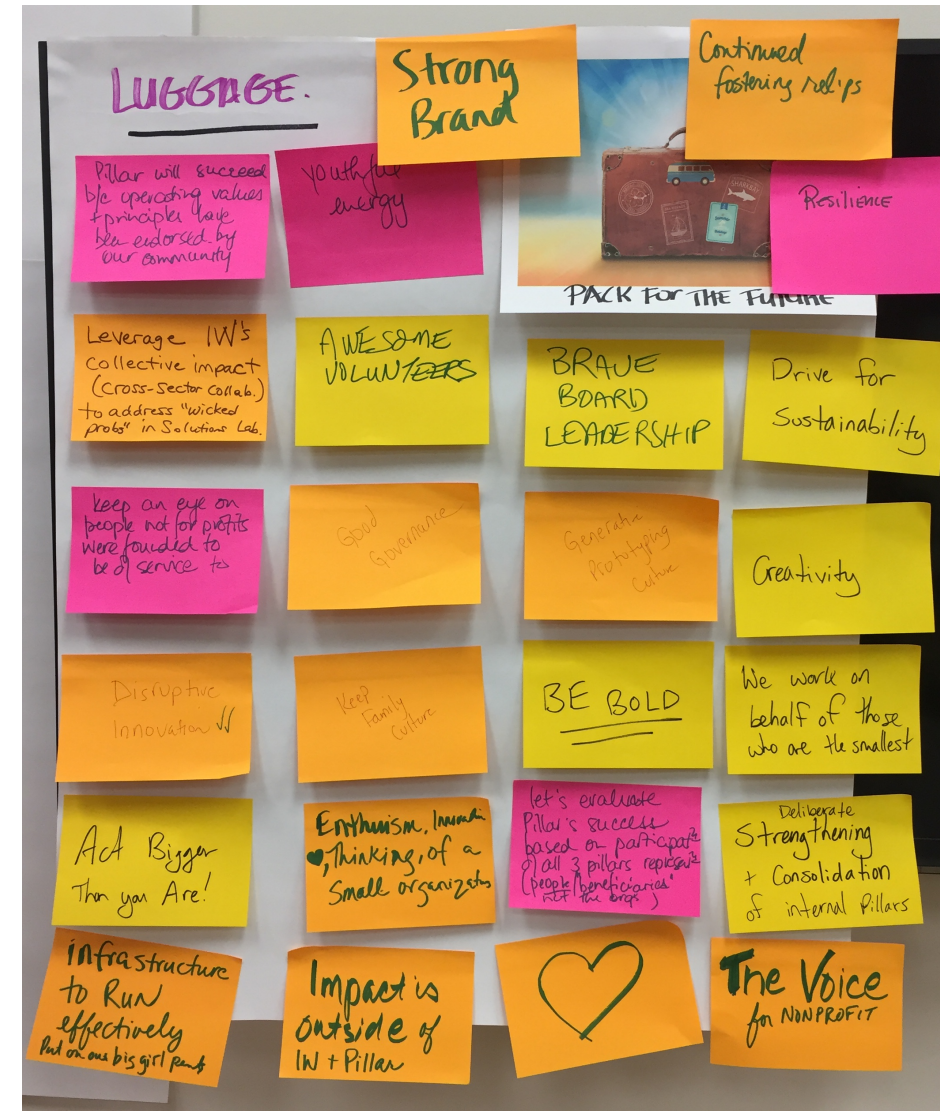
Luggage – What you chose to take forward (2 of 3)

- Drive for sustainability
- Keep an eye on people not for profits were founded to be of service to
- Good governance
- Generative prototyping culture
- Creative
- Disruptive innovation
- Keep family culture
- Be bold
- We work on behalf of those who are the smallest
- Act bigger than you are!



Luggage – What you chose to take forward (3 of 3)

- Enthusiasm – innovation – Heart– Nimbleness of a small organization
- Let's evaluate Pillar's success based on participation of all 3 pillars representing – people – 'beneficiaries' not the organizations
- Deliberate strengthening and consolidation of internal Pillars
- Infrastructure to run effectively – be bold and courageous
- Impact is outside of IW and Pillar
- The Voice for Nonprofit



Emerging Future

The quest is now to determine the next chapter of the Pillar story. As you vision forward, remember the roots that gave wings to the organization.

Leverage your strengths.

Lay down the things that no longer serve the organization.

Define the role that will serve with the most impact and generate opportunities for the members, the community and the sectors that Pillar serves.

Dream boldly.