



## **SPECIAL REPORT ON THE 2010 MUNICIPAL ELECTION**

**Municipal candidates answer 3 questions  
about London's nonprofit sector:**

- 1. How do you see London's nonprofit sector contributing to the economic revitalization of the city?**
- 2. How are you currently involved in supporting the nonprofit and charitable sector?**
- 3. Once elected, how will you support and strengthen nonprofits and charities in London? Please provide at least two specific examples/actions of support.**

**We asked all candidates for their opinions.  
See their responses below.**

## MAYOR

### Anne Marie DeCicco-Best

I want at the outset, to commend and extend my appreciation to Pillar’s active involvement in assisting my office in presenting the featured community group plaque at each Council meeting. It is a reflection of the good work being done in London by so many organizations and the presentation affords us a very proactive and positive way in celebrating and recognizing excellence and volunteerism in our community.

Now, back to the survey. All three questions are interconnected so I’ll respond in a comprehensive way in the same manner. There are at least eight separate funding programs the City of London provides to various local groups, associations and organizations that specifically support the non-profit sector in London that contribute greatly to the economic revitalization of our community. I’ll list them and then give examples that are covered by these areas:

Community Arts Investment Program (CAIP 1)	\$1-million
Community Arts Investment Program (CAIP 2)	\$200,000
Creative City Fund	\$100,000
Public Art	\$160,000
Community Heritage Investment Program	\$75,000
Community Services Innovation Fund	\$50,000
Core Funding (Community Agencies)	\$1.9-million
Capital Grants	\$565,000

A variety of examples covered include: festivals, music groups, choirs, arts, theatre, multi-cultural associations, Block Parent, Memorial Boys & Girls club, Huff and Puff, Countdown London, Pioneer Village, Neighbourhood Resource Associations, heritage, galleries, London Seniors Council, Communities in Bloom, public art displays, and the list is endless. As well, Pillar Non Profit Network received \$47,000 in previous years.

All of these community based initiatives are focused to support City Council’s strategic plan which outlines eight priorities. They are meant to enhance quality of life, community well-being, spur innovation, support recreation, diversity, community development and outreach. They all contribute to building a sustainable and vibrant city, and play an important tool in building a competitive city that is needed to attract jobs and industry.

On top of these granting programs, the City of London subsidizes so many other areas like our libraries, transit, and recreation programs to name a few.

I have been a strong advocate in balancing our services, programs, and grants with affordable taxes and will continue to see this as vitally important to ensure continued investment in the very things our community deserves and desires, rather than take an approach that would gut the very system we have built up and enhanced in the past 10 years.

I also regularly attend functions, banquets and community celebrations in my official capacity as Mayor that focus on raising money for charities, causes, health care related programs, support for youth and seniors as a few examples that support the nonprofit sector. It is important as London's leader to show support at these events in an active way in bringing greetings which is done on every occasion requested.

Finally, in reviewing Pillar's stakeholders, it goes without saying that many, many of the members in some way, shape or form, receive funding from the City of London, both currently and in some cases, through past requests for specific projects. So there is very clear evidence of tangible support by the City of London for the nonprofit sector.

## **Zak Young**

1. I believe the impact here is minimal. There is of course nothing wrong with nonprofit organizations, so long as they are honest and do not spend all the money that is donated to them in overhead expenses, but the real lifeblood of our economy is enterprise.

2. I am not, but I am considering donating to the Salvation Army, and I once received some assistance from the food bank that was quite appreciated.

3. I will not. This is not the role of government. As mayor I will cut taxes and deregulate, so our economy will be healthier and people will have more money at their disposal, so they may choose to donate more of that money to charity, but I will do nothing directly to help these organizations. If they must pay property tax I will of course work to make it so they do not have to pay property tax, as eliminating the property tax is my mandate.

## **Cynthia Etheridge**

1. Many hands make light work. As your new Mayor I plan to make all the people feel connected. When we work together, great things happen!

2. When I am able to volunteer my time I am eager to do so. When my time is not available I support through financial contribution.

3. People are encouraged to be a part of a team. Once elected, I believe that you will see people drawn towards nonprofits and charities because of the role of Leadership. I cannot support something I don't believe in but when I believe in something there are many ways to show it without saying a word. If I go out to dinner with friends and have a few drinks I have a MADD ribbon tied to my purse handle. When I give food to the food bank I don't have to call the media to do it. Since I am always supporting the food bank at work I have seen others follow my lead.

## **Joe Fontana**

1. The non-profit sector is invaluable to the social, economic, and cultural fabric of the city. It needs to be recognized for the incredible contribution made not only in dollars but the immense volunteerism that flows from this sector. If you add it all up it is the hundreds of millions of dollars and therefore the nonprofit sector has to be at the same table as governments, private, labour and institutions. You are that valuable to our city. Your contribution is underestimated greatly and is not as respected as it should be. If it were not for the invaluable

contribution of this sector, Governments would be overwhelmed with filling the void. Tens of thousands of people in our community are nourished physically, mentally, artistically and culturally, spiritually and economically. You literally are building and saving lives daily.

2. Since I first moved to London in the early 70's I have been involved in the nonprofit sector personally and professionally. I helped start many not for profit housing corporations in our city. When I was first elected municipally, I believe I was a great supporter of the nonprofit sector and most appreciative of their incredible efforts. When I was elected Member of Parliament I again, in policy and in Government fought for more recognition and support for all of the non- profit organizations in our city and country. In addition I supported the great efforts of our NGO organizations and the inspiring work they do internationally on all our behalf. As the Minister of Housing and responsible for the homeless, I became incredibly passionate about the role of government working in partnership with the nonprofit sector in helping those most vulnerable in our society. After leaving politics I became chairperson of Trinity Foundation and its work internationally and with "Show Kids You Care ". Our domestic program that feeds 140 thousand children a week at 400 hundred programs in 100 communities across the country. I am deeply committed on championing the causes of the nonprofit and charitable sectors and applaud Pillar for their leadership role.

3. They will definitely be at the table in all of the discussions that I as mayor will have as we work together to build our city economically, socially, culturally and environmentally. Partnering will be my key commitment, because as I stated above the work and value that you bring to the community is immense and therefore not only will I support and champion the work of Pillar and its partners, as well as other organizations but will work together and creatively to maximize our efforts to define London as the leader in our country as the most caring, progressive, creative and inclusive city.

### **Ivan W. Kasiurak**

1. I am not familiar with London's nonprofit sector. Most politicians, to get elected, call a spade a shovel I do not run to be popular I call a spade a spade, and if voters do not like what I stand for do not vote for me. The only way that I know to revitalize the economy of London is to create jobs, lower property taxes, stop the excesses in salaries like the \$100,000 club at City Hall. When elected I will spend the taxpayers money as if it is mine.

2. I give money to charities that do not pay their CEO's obscene salaries. For example I went on Google and the top CEO at Red Cross pulled down a \$651,957 salary in 2003! According to Forbes, the Salvation Army's top dog, Todd Bassett, took home \$175,050 from the "CHARITABLE" organization's donations for the fiscal year ending in 2004. \$175,050? That's ridiculous! I wonder how many Santa Claus buckets need to be filled to pay Mr. Bassett's extravagant salary. United Way's top executive made \$629,950 in 2004!

3. When elected mayor, before I give the hard working taxpayers money to nonprofit organizations, and charities, I will look at their past performances. 1969 I retired from the greatest Airforce in the Universe the RCAF, and from 1969 to 1972 I sold Mutual Funds and the way I sold a Fund if it had good past record I would sell the fund, if it did not I would not sell the Fund. If the nonprofit, and charities had a good past performance, the economy of London was in good shape, the CEO's salary is not obscene like the Salvation Army, Red Cross, and United way, I would consider.

## **Stephen Beckles**

- 1.** I have some plans in the works with my financial adviser with whom I met a few days ago to do an overview of my current business plans. One of my goals is to start a wellness Centre for battered men. My platform: "GENDER EQUITY" I am also developing a "not for profit" company, called: "LLABCO" I found a location at 333 Horton St. London On. LLabco is designed to market, enable, and engage small business/"The family business/New immigrants needing employment as well as to be a resource for displace citizen's connectivity through network synergy."
- 2.** I do street ministry. I live the streets everyday offering job opportunities to the displaced. I keep food with me to give instead of money to pan handlers. This is the most rewarding job in my life. I am very passionate about this opportunity that has been given to me. I sit on the board of: "THE AIDS COMMITY OF LONDON". I AM THE OWNER OF "NEWLIFE COLLISION". Its CONCEPTION BEGAN AT 499 GREY ST. LONDON. Newlife, after three years relocated 575 Grey St..We are currently looking for a new facility to manage the contract of repairs to school buses, trucks, tractor trailers, farm equipment, etc.. I employ people daily.
- 3.** When I am elected, I will enforce the liberation of nonprofit systems!! There is fundamentally some thing right with a city whose infrastructure is dedicated to the three R's. When we build strong families, we build strong communities!!!

## **Eric Southern**

- 1.** The non-profit sector is just as important as the for-profit sector in building London as a vibrant and healthy community. The non-profit sector is able to focus on the human-factor in their decisions, which helps create a more community minded environment that makes London more attractive to industry and people.
- 2.** I volunteered for the London Health Sciences Foundation. I also contribute to research for Cancer and other ailments. Each year I give gift certificates for Kiva to my nieces and nephews.
- 3.** 1. I will attend charity and non-profit events and lend my support to those events. 2. I will link and showcase the non-profit organizations in the city more prominently on the city website and in city communications.

## **Ma'in Sinan**

- 1.** I confirm that nonprofit sector is contributing to the economic revitalization of our city and must do more!
- 2.** I'm a founder of a new nonprofit organization: The name is National Algae Biomass Association.
- 3.** Starting a nonprofit organization, National Algae Biomass Association and locate its offices in London is the perfect example on how I will support and strengthen nonprofits and charities in London. Networking with other nonprofit organizations is the second example/action of support.

**Mayoral candidates who did not respond: Aaron Broughm, Christopher Roerster, Dan Lenart, Jonas White, Nina McCutcheon, Raymond Ford, Tomasz Winnicki,**

## WARD 1

### **Raymond Day**

1. I believe the charitable foundation of our city does admiral work in taking care of our less fortunate citizens. Unfortunately your help and needs have grown over the last few years with more homeless people, along with the drug problem. Please read my web page [www.raymondday.ca](http://www.raymondday.ca) .I truly care, and would like to solve this dilemma. If elected I will do everything in my power to aid you good people in your endeavors

2. I support meals on wheels through the Red Cross. As I worked construction most of my life, and unable to plan my hours week to week, it was difficult to set up monthly donations. I can honestly say ,though I always dug deep in to my pocket , where ever I found people with collection boxes ,such as Breast Cancer , Salvation Army, Cadets , etc.

3. I'll personally get involved in community affairs. Use my influence to obtain the funds needed to drive fund raisers. If need be sit in on Board Meetings.

**Ward 1 candidates who did not respond: Gilles Longtin, Marcel Santos, Bud Polhill, Bonnie Glazer**

## WARD 2

**Ward 2 candidates who did not respond: Bill Armstrong, Steve Polhill, Shirley Wilton**

## WARD 3

### **German Gutierrez**

1. The non-profit sector has always played an essential role in Canada's Economy. We cannot lose sight of the fact that London was, after Windsor, the City hardest hit by a Recession that is not quite over. In these times of peril and loss of confidence, the non-profit sector has a vital role to play by providing much needed support for the unemployed, career change opportunities, and training for newcomers in different fields of inclusion and civic engagement. Recovering from the devastating effects of this recession will require the combined and coordinated efforts of each and every social organization operating in the City.

2. As a former member of the Board of WIL employment Connections and present chair of the Sub-council on Inclusion and Civic Engagement of the London and Middlesex Local Immigration Partnership, I have had the

wonderful opportunity of supporting the community as it moves forward in the design of new forms and new alliances for the best performance of its multi-layered and multi-disciplinary groups of nonprofit agencies.

**3.** One important form of support is getting the people to participate actively in the work of charities and non-profits. I remember a call I made to immigrants a few years back to support the Food Bank. We managed to get a strong group of immigrant refugees who had been former users of the Food Bank to become excited with the idea of giving back to those who had given them in their time of need. It worked wonderfully and we were able to get a good amount of much needed food donations. We can mobilize immigrants in many directions in the certainty that they are ready to become actively involved in a Society that has given them openly and abundantly since the very moment they arrived. The second form of support is by creating social, political and economical scenarios of opportunity where new funds can be allocated and new sources of income can be found to support the work of nonprofit and charitable organizations. This much, I am very excited to say, is something that will be the direct result of the work that is going on at the open community consultations of the Local Immigration Partnership Council in which I participate.

## **Joe Swan**

**1.** Tremendous wealth creation sector that is poised to do much more to assist the City of London deliver high quality cost effective services, promote the arts, protect our environment, enhance health care delivery, nurture our children, keep our seniors healthy and active in their own homes as long as possible, and support the most vulnerable in our society.

**2.** Over 25 years in not for profit management serving on a number of not for profit and charitable agencies, groups and committees. I am employed in the sector as Executive Director of an arts organization, Orchestra London.

**3.** I believe the City of London can provide more financial support to not for profit agencies through purchase of service agreements and encouraging and supporting innovative service delivery. The progress of social enterprise practices must be actively encouraged and I believe strongly in the creation of a shared space facility that will improve capacity while sharing costs with sensible and sustainable operations.

## **Ail Haidar**

**1.** I fundamentally believe that a thriving nonprofit sector is an integral part of any socially effective and economically viable city, and London is no exception. Nonprofit organizations can, and with proper cooperation from City Hall, will play an important role in London's economic revitalization in a myriad ways including as a major employer in London. Below are a few other important examples: 1. Nonprofits often work to alleviate areas of economic and social concern which are not otherwise adequately addressed by governments. By filling this void nonprofits can help those that need a hand up to improve their situation and become socially and economically contributing members of a revitalized city. If we believe that the economic success of our City should be measured by the condition of our poorest citizens than nonprofit work in these social spheres will serve a vital role in London's development 2. Research and Development - Nonprofit organizations often play an important role in developing new technologies, expanding upon scientific theories and seeking out solutions to health issues. All of these functions will be integral to the economic revitalization and future growth of London. 3. Integration - London is an increasingly multicultural city with large numbers of new comers every year. If integrated properly these new comers and the skills and resources they bring with them should be an important

part of London's economic revitalization. Many nonprofits serve the important function of helping newcomers to effectively integrate and deal with any migration issues they may have. In so doing they are helping these individuals focus on establishing themselves in London and will necessarily improve the economic vitality of the City. 4. Culture and the Arts - the extensive work of the nonprofit sector in this area will be essential to improving London's image as a cultural hub and tourist destination and if done effectively can create a significant positive impact on the City's economic revitalization.

**2.** Through my experiences with nonprofit organizations I have seen the tremendous positive impact they can have on our community. I regularly give of my time and resources to charity (volunteer at the London Food Bank and Lawyers Feed the Hungry Program) and currently serve on the Board of a nonprofit organization which is focused on issues of domestic violence and has recently developed a ground breaking relationship with the Children's Aid Society to provide services in an increasingly cultural sensitive manner.

**3.** I would like to see increased co-ordination of nonprofits and charities to reduce any duplication in services and strengthen our common efforts. To this end I would like to develop a non-profit committee at City Hall which will work to support and help co-ordinate this vital sector of our community. Secondly, I think it is important to recognize the tremendous impact that nonprofits and charities play in our community. Many people do not realize that beyond the tremendous volunteer work conducted by nonprofits and charities, many such organizations are also providing employment for Londoners. As part of my platform I am proposing to distribute a monthly newsletter regarding events at City Hall and community activity in my Ward and in an attempt to raise the nonprofit/charity profile I would be delighted to include a section in the newsletter regarding the work being done by such organizations in our community. I am also open to hearing any other suggestions on co-operation that your organization may have. Thank you!

## **Linda Freeman**

**1.** It's important for non-profit, profit and municipal government to work together to provide the essential services to Londoners. For example, with housing, it is a basic need that all Londoners are entitled to have. Developers can set aside some of the land in the subdivision or project area for parkland or contribute money towards a school or community centre/arena/pool/library. I believe that the for-profit sector should contribute to the whole community that it is creating, not just the bricks and mortar houses. The nonprofit sector needs to work with the city to provide affordable housing in all areas of the city. Community living and the Dale Injury Brain centre are two examples of nonprofit organizations serving within the community of pond mills. Londoners on social assistance or disability living away from the downtown core should be able to access social services in their own neighbourhood. If there is more stability and growth in affordable housing, businesses such as variety stores, gas stations, grocery stores and restaurants will remain in the area and contribute to the economic health. New businesses starting and staying in London will be the key to economic growth. For those who need shelter and cannot get into affordable housing, the private, non-profit and municipal sectors all have a responsibility towards funding temporary refuge such as the men's mission, Salvation Army hostel or the women's community house. Especially when the different sectors work together, the individual communities around the city will stabilize, thrive and continue to use the businesses in their immediate neighborhoods thus stimulating the economy in London. People looking to move to London either to live, work or operate a business would be encouraged to look at the wide range of nonprofit services as another incentive to come to London. If I were looking to relocate to London, it would be helpful to know that the Memorial boys and girls club runs a swimming program for kids or that the beacock library has a summer reading program.



**2.** As a shop steward for Canada Post, I have been fundraising for various organizations such as the United Way, women's community house and my sister's place. I regularly donate to C.P. clothing pickups, have organized 2 neighbourhood watches and continue to coordinate one for the past 10 years. Canvass for the heart and stroke fund, cancer society every year. I can't tell you how many cakes I have baked with 4 children raising money through the schools (the money raised is all for charity, not school functions or supplies) I have donated blood to the Canadian red Cross services more than 50 times. I could probably add to the list but am already too long-winded.

**3.** I think it is important to continue to place larger fundraisers like the United Way on a high profile because it serves as an umbrella for so many non-profit agencies. With the goal of 8 million dollars, it would benefit many people. I already attend the kickoff brunch, red feather games and have money deducted from my pay each year, but I would want to arrange a fund raiser specifically in Ward 3, involving Fanshawe students. Similar to U.W.O. collecting for cystic fibrosis (Shinerama), it would be an opportunity for the students to be seen in a positive light as opposed to being the focus for project LEARN with the police in September. One other specific example is to have large businesses partner with one or two non-profit agencies, particular if possible to their location. London highschools partnered with local businesses 20 years ago and they still provide mutual benefit to each other while raising money. For example, London Life and Central S.S. are partners where they raise money for the Cancer Society by charging for parking at Central school in the summer for London Life employees.

### **Ward 3 candidates who did not respond: Rod Morley, Tony Burns, Henry Zupanc**

## **WARD 4**

### **Gloria Lee-Jones**

**1.** As our economy struggles with high unemployment, families living below poverty, and the working poor struggling just to make ends meet, the nonprofit sector will be relied upon even more than it has in the past. On the flip side, the nonprofit sector also provides an avenue for people to give something back whether it is time, skills or financial resources. It is a great tool to build self worth, learn new skills and give of self, in a way that no other aspect of life offers. New skills offer an individual the opportunity to build, start, and improve ones station in life. In many cases the nonprofit sector opens doors that would not otherwise be opened for those that contribute or participate in it. The end result is a stronger community, lower unemployment, less crime and a more enriched life and family.

The nonprofit sector fulfills many faucets in our economic revitalization of our city. It strengthens our communities and helps our vulnerable people such as our children, poor, seniors and immigrants. It enriches our lives, communities associations, cultural events and recreational activities for our citizens such as the seniors. Volunteering fosters job readiness and training; it provides support to small and new businesses. They exist to serve a public benefit, purpose and respond to a public need nonprofit organizations also build cultural bridges between neighbourhood communities and provide employment opportunities for local residents.

**2.** Currently, I co-ordinate food drives at work. Three or four times a year I organize non perishable items drive, for the food bank. I also donate reusable items for non for profit businesses. Community organizations whose

objective is to improve community living and families are close to my heart, such as the "Kipps Lane Resident Working Group", I am involved with religious organizations that contribute to communities thru church food banks/cupboards, for many families these sources are the means of feeding their families month to month.

I contribute thru my church and its community programs (ie-church cupboard programs), I organize food drives for various food bank programs, I support organizations such as United Way and the MS clothing drive, I participate in the Sweet Adelines give back to the community programs (ie Christmas programs). I am also a supporter of community groups such as East London Lioness. Community em-betterment programs such as the Kipps Lane Association are very close to my heart. My community is a member of the neighbourhood watch program.

**3.** I will continue to organize food drives at my place of employment. I will also be a resource for my community groups whose objective is to improve our community. I will be their ear and voice. I am a firm believer in providing our new immigrants with the tools to success and establish themselves in our community. I am a strong supporter of the "boys and girls' club in London, Salvation Army and Red Cross, just to name a view. It is essential the Londoners are reminded of their contribution to our communities. Educating/reminding/updating the public of organizations such as these, needs to be in the mandate in the future. At some point in our live, every one of us has benefitted from a nonprofit venture/organization.

I will continue to support the London Food Bank by organizing food drives (work related) and financially support charities close to my heart. I will educate and promote greater involvement with community associations since I believe the change in perception begins in us.

## **Karen Appleton**

**1.** London's nonprofit sector is the unsung heroes. Without the nonprofit sector, charities and volunteers our way of life would not be the same. You keep the economy up, government budgets down and people's physical, spiritual, social, intellectual and mental health levels increased. People need to realize that every action has a chain reaction. There is no small amount. Two people helping each other cause's significant change.

**2.** I've always been active in my community. When I see a need and no one is there to fill the void I have started my very own programs. I am a Community Service Worker, with a really diverse background: My life and work experience includes working for community services, front line health care as a registered practical nurse, and fundraising for non-profit organizations. My educational background includes my Social Service Worker Diploma (for which I received the W.J.Pillsworth Award), an R.P.N certificate, and studies toward the Post Graduate Educational Assistant certificate. In addition, I have taken Crisis Intervention and Applied Suicide Prevention training.

**3.** First of all we need to listen to the nonprofits and charities. They know well in advance what is going on in London. They notice every little change in our communities. You are the eyes and ears of politics. If elected I will be giving you the voice of politics as well. London needs to address the root causes of social problems. Leaving people to fend for themselves is very often more expensive than helping them, in the long run.

## **Greg Thompson**

1. The non-profit sector contributes significantly to the increase in our quality-of-life in this city, as in all cities. Any increase in our collective quality-of-life assures us a city in which people want to live which, in turn, is a key component (in my view, the key one in the radically restructuring economy in which we find ourselves) in any successful strategy for economic revitalization. Resettlement services, offered primarily by nonprofits, integrate newcomers into business and work opportunities. The work done by nonprofits in community economic development builds value directly and measurably in the local economy. Well-housed people are more productive people, and much affordable housing is provided under the guidance of the nonprofit sector. The list goes on, and on. We cannot possibly build a city of which we can all be proud without the work done by the not-for-profit sector.
2. I am the founder and three-term chair of the Old East Village Community Association, a volunteer-run organization leading the revitalization effort in my neighborhood. I am the Vice-chair of the Urban League of London, a not-for-profit organization with charitable status, and have been involved for years. I am a supporter of the London Community Players at the Palace Theatre, a key volunteer at the Aeolian Performing Arts Centre, which has recently converted to a nonprofit with charitable status. I would estimate that I devote, on average, twenty hours or so a week to the various volunteer organizations with which I am associated.
3. I will filter the decisions I will have to make through the lens of unwavering support for the valuable work done by the not-for-profit sector in this city. I can't be any more specific than this.

## **Ward 4 candidate who did not respond: Stephen Orser**

## **WARD 5**

### **Joni Baechler**

1. Nonprofit sector provides a valuable contribution to the economic well-being of the city. Volunteers and paid employees of the over 1000 nonprofit and charitable organization in London make a contribution of over \$300 million to the local economy. Not to mention the value of the work and services provided which benefit the quality of life in the city of London.
2. Through our city hall budgeting process many nonprofits receive subsidy from the city that allows for a variety of programs to be delivered in the city.
3. I am very supportive of nonprofits and charities. Given present financial circumstances remain the same; I will continue to support nonprofit organizations as identified through community and social services budget recommendations. On a personal note, I will continue to make financial contributions to the sector.

## **Ward 5 candidate who did not respond: Rebecca Wilson**

## WARD 6

### **Ward 6 candidates who did not respond: Nancy Ann Branscombe, Bob Howard, Greg Munro**

## WARD 7

### **Matt Brown**

**1.** London's nonprofit sector has a significant role to play in the economic revitalization of our City. There are over 1,000 nonprofits and charities in London and approximately 60% of Londoners volunteer in our community. Individually and collectively nonprofit organizations add incredible cultural, spiritual and economic value to our community and enhance our overall quality of life with little or no direct costs to the taxpayer. It is about forming and strengthening partnerships between government, education, business, the nonprofit sector and other stakeholders to leverage our community's combined strengths and to build capacity within all areas for the betterment of London.

**2.** I am an active community member and involved as a volunteer and donor in the nonprofit and charitable sector. I am the current president of the board for Childreach, a steering committee member for the Women's Community House Walk-A-Mile-In-Her-Shoes annual fundraising event, a planning committee member for the Hyde Park Lions Club Santa Claus Annual Parade, a board member with the Oakridge Optimists and a member of the Hyde Park Lions Club and the Friends of the Coves. Recently, I have volunteered at the Nor'West Optimist Club's Bike Rodeo, the London Abused Women's Centre Ashley and Stephanie Daubs Memorial Basketball Tournament, The Ivey Eye Institute's Run for Retina Research, The London Food Bank with the Oakridge Optimists, the Purina Guide Dog Walk with the Hyde Park Lions Club, a Reforest London tree planting day with the Friends of the Coves and helped organize A Clean and Green day at Oakridge Optimist Park and a Christmas Toy Drive for the Children's Aid Society.

**3.** I will continue to advocate on behalf of the London Nonprofit and Charitable sector here in London and will continue to volunteer my time to support community initiatives and organizations. I will continue to encourage and assist these organizations to find ways to work together with one another and to build relationships with other community stakeholders so that they may achieve their mission goals and serve more Londoners more efficiently and effectively than ever before.

### **Phil McLeod**

**1.** Although most Londoners probably don't appreciate this, non-profit organizations represent a huge chunk of our economic activity. A survey made for Pillar a decade ago put the value then of all volunteer labour for non-profit organizations in London at about \$350 million. And it's growing, partly due to an assumption by senior governments that there are lots of volunteers just waiting to get to work (not necessarily true) and partly because the non-profit sector itself expands with new causes and commitments. Clearly governments are signally they don't have the financial capacity to do more. So if we want it done, collectively we'll have to do it ourselves. I think, though, a city that gets behind it causes, that works together, energizes itself and grows together.

**2.** For starters I'm currently an active board member of Hutton House for Disabled Adults and an active participant as a member of the community advisory council of The Salvation Army in London. As founding editor of The Londoner I helped hundreds of volunteer organizations get their message out to city residents. More recently, I was a co-presenter for two seminars on the media sponsored by Pillar, and on an ad hoc basis I often advise non-profit organizations on how to tell their stories to the public.

**3.** There are two issues about which city council should be concerned: 1) The burnout and general decline of volunteers which is putting stress on the ability of some organizations to make good on their commitments. Pillar has a significant role to play in dealing with this issue and I will support a resumption of the city's financial assistance to Pillar to enable it to fulfill this mission. 2) The duplication of work -- particularly in the children's area, but in other areas as well -- by volunteer agencies. Perhaps we need to streamline the delivery of services to get more efficiency out of our volunteers. This is not strictly within the city's jurisdiction, but it is to every citizen's benefit to ensure we make the best use of resources, including human resources. I would support a city task force to study how to deal with this issue.

### **Walter Lonc**

**1.** Nonprofit sector is a very important component to the vitality of the city. Without it and volunteer work, these projects would not occur because of the prohibitive costs that the private sector would demand.

**2.** I attend as many non profit functions as I can. I am providing funds for the Chopin Anniversary celebration to be held this fall.

**3.** As a Councillor, I will study the requests for funding and determine if it's good value for the money.

### **Ward 7 candidates who did not respond: Justin Samlal**

## **WARD 8**

### **Paul Hubert**

**1.** NP sector contributes in the following ways: 1. creates employment; 2. Assists people to transition to new economy; 3. Mitigates negative impact of economic downturn; 4. Creates a livable environment which attracts business and investment. 5. Fosters civic engagement

**2.** I have worked for 27 years in NP and Charitable sector on a local, international and national scale. I have served on boards of directors. I am ED of Pathways Skill Development, member of Pillar, ESCLM and other NP charities. I have advocated provincially and federally for non profits in policy and in voice. I mentor leaders in London Nonprofit sector.

3. I am accessible to assist in how to make effective approaches to various levels of government. I have assisted in strategic plan development and crisis management. I collaborate with leadership to connect, leverage and extend the contributions of NP sector. I assist young leaders to find connections and opportunities to serve.

**Ward 8 candidate who did not respond: Ian Stumpf, Martha Joyce**

## WARD 9

### **Gina Barber**

1. Nonprofits have been invaluable in making London a more livable city and therefore more attractive to business and industry through the provision of amenities and services; nonprofits create jobs and job training for business and industry; nonprofits provide services which free up family members to participate in the labour force and the broader community.

2. I volunteer my time and energy as a volunteer, I provide a link to city government, and I donate to nonprofits and fundraise for them.

3. I will continue to do what I have been doing: advocate for support at all levels of government and continue to donate and volunteer. E.g. I worked hard to ensure that Childreach received funding for its renovations; I participated in many fundraisers (Friends of LPL, Walkathons for various groups, building with Habitat for Humanity).

**Ward 9 candidate who did not respond: Dale Henderson, Jim Horne**

## WARD 10

### **Milyn Edwin Hall**

1. The nonprofit sector will have to uptake the areas that will require attention to retraining, reorganizing, and strengthening those who have lost jobs, families and livelihoods. The next economy for this region will not look like the past 20 years; most good paying entry level jobs are gone or are going. We have Big Box retail system based on world slavery from third world countries, and these installations in London were heavily subsidized by Taxpayers that will further the depression of other retail locations and operators of businesses built in this city. The application of these new retail centers in the fashion they arrived gave the public little or no notice. It is the development system over the past 28 years that has turned this city unaffordable for most people that your organizations would be involved with. Rent electricity, water, food, clothing, etc. is all going to rise in price, this was foreseen, these should not be profit centres in the Ontario electrical or water system, similar to the USA deregulated system. People still think things are fine In fact when the commercial sector goes down, next year many upper middle class folks will get the surprise of their lives, and these people will need help. Survival will be the issue and quality of life for people in London.

2. Well, back in 1994 to 1998 after several years of qualified research I produced several reports concerning and adjusted recreational infrastructures for a maturing population, a winter park proposal, located at Springbank and Reservoir Parks and a closed athletic area at the Thames Valley Golf Course that would host a cross country skiing track program for the physically challenged, to bring life back to the citizens of this city on public owned land. The federal government and the industries related greeted this proposal with enthusiasm. When introduced to the City of London staff admin. They referred to entities responsible, it was deferred, delayed and misdirected. It was not understood, purposely, the gate keeping is a real issue in this coveted city, how could one not understand the benefits and spin offs of a non profit Nordic ski facility operating on park land in low cost initiative, lowest impact environmentally for all people, and the most benefit to people and the preservation of park lands under threat of spot and peripheral development, this was produced at the Ivey Business School with my consultations and field reconnaissance. I guess my ideas were too good for London and the coveting that goes on here, it is real, as Tourism London ran a parallel program During the Heritage Resource Sector restructuring in 2000, its approach to funding that process was flawed and morphed several times and is now called the Heritage Council. These strife issues that were born out of the cities structure of organizations, is the reason this city has no soul this is unresolved to this day. So I turned my effort to exposing the corrupt board of control and the system that is still in place. Devolving development subsidies and cleaning up the massive debt and exposing the cost over three decades. I will continue to decommission the waste full departments and taxpayer funded entities at London City Hall that block citizens from doing good works, The federal government after seeing this result explained the greed and power factor that grips this city.

3. Cleaning house and eliminating waste at city hall and attached organizations who bare no fruit. Provide accessibility to organizations who will provide low cost programs to enhance the opportunities for those who in this society need help to help themselves. I have worked for the past 12 years to get London out from the grip of tyranny, created to steal money from the people in hidden debt portfolios for 18 and 22 years the media did not cover any of it once out in the years 2000. The city now over that threshold, and the New Governance Model and 14 Ward System is this coming council term is the cities fresh start. I support our mayor as she enabled all of what has happened. The back lash by the media this election year is a disgusting example of the coveting and backlash on our air waves and in the news paper. London has been editorialized and subsidized the taxpayers to death and many elderly can barely hang on with all of the spending by council members on their way out of office. This should concern you as these stupid spending sprees will affect funding non-profit organizations this 2010 to 2014 council term. Thank you for the opportunity to answer these questions. Yours sincerely, Milyn Hall 2010 Ward Ten Candidate

### **Ward 10 candidate who did not respond: Paul Van Meerbergen**

## **WARD 11**

### **Denise Brown**

1. Non-profit and charitable organizations are established with different mandates. They all touch many aspects of life in London by working with the government, the residents and private businesses to deliver public services and improve the quality of life. They have deep roots in our community and can be a vital part of our economy. They have social, economical and environmental objectives with a concern for less fortunate, including

individuals that have difficulties finding jobs, persons with disabilities, youth and single parents, just to name a few.

**2.** I am a member of the Rotary Club of London, and a committee member of Business Cares Food Drive. I volunteer for several worthwhile causes and support many financially. I have also served on non-profit boards.

This appeared as a separate entry on the survey extract. Additional info on #2. Not only do I donate to various projects personally, I also volunteer many hours per year.

**3.** With over 1100 non-profit and charitable organizations within London, it is difficult to give examples that would encompass all these organizations. 1. I will work long hours, lobby hard and fight for issues that are important for all Londoners. 2. I will continue to volunteer and make financial contributions to various organizations. In fact, should the current council vote for a pay increase, the additional pay will be donated locally to one or several worthy non-profit or charitable organization(s).

**Ward 11 candidates who did not respond: David Winninger, Loren Demelo**

## WARD 12

### Gordon Saylor

**1.** In London there are approximately 900 registered charities (very small to very large) and many more nonprofit organizations that are not registered charities - sports organizations, social organizations, etc. There is no question that the nonprofit sector provides a huge contribution to the City of London. The economic revitalization of the city will be spurred by companies that wish to locate, relocate and expand in London. These companies will undertake these initiatives, in part, because of the type of city that London is - vibrant, engaging and offering a variety of activities and, more importantly, opportunities for people to become involved in the community. The organizations that form the nonprofit sector in London will provide these activities and opportunities for people. The City can only provide these things at the broadest level - libraries, sports arenas, sports fields, community centres, etc. It is the nonprofit organizations that populate these venues and actually offer the activities.

**2.** I have been involved in the nonprofit sector in London for nearly 20 years. I have done the hands-on work that allows an organization to achieve its mandate and I have served on boards - both working and governance. I am a life member of London Community Players (Palace Theatre) after being the treasurer for 10 years and a board member for two years. I am still involved on an occasional basis with productions and front-of-house duties. I am currently on the boards of, or am part of the executive, of four organizations: London & Middlesex Housing Corporation (city-owned), Thames Talbot Land Trust (working board), Old South Community Organization and The Urban League of London. Also, I am employed in the nonprofit sector - WOTCH Community Mental Health Services. This past winter I taught a finance course in the "Not-for-Profit Management" program at UWO Continuing Studies. The course objective is to impart, to the students, a level of understanding of the financial side of the nonprofit sector through specific course materials and through my years of experience in the nonprofit sector. These are students that have demonstrated an interest in moving into this sector.



**3.** The biggest threat to nonprofit organizations, whether startups or well-established, is the singular issue of sustainability. This can take many forms but we can identify the most important: availability of resources, availability of venues and volunteer staffing. The City is limited in what it can do regarding funding. However, City support is important for many organizations. I think that there is a role that the City can play that includes more than being a funder. Working with organizations such as Pillar the City can be a purveyor of knowledge and information to nonprofits that are generally small enough that they can't access things on their own. Generally speaking organizations attract people that are interested in pursuing the group's mandate rather than the administrative functions. These functions cannot be ignored. Groups need to be provided with ongoing information and instructions in such things as grant writing, how to establish a governance structure, etc. While the City is not the one to undertake this it does have a role in supporting organizations that can. Rules and regulations that are designed to enhance public safety often restrict or prevent the activities of neighborhood groups and community associations. The City needs to continue to work towards fair and reasonable compromises to allow these groups to flourish. Two recent examples include the restrictions that affect neighbourhood street closings and the requirements for insurance coverage (often not available to small groups). The staffing of nonprofits will benefit from the City working on these two areas. People will hopefully see that they are not on their own - there are resources to help. The task of working with a nonprofit will not seem so daunting.

## **Harold Usher**

**1.** Many, many people GIVE BACK to their community in one way or another, most through organizations and/or institutions. No doubt, volunteerism makes up for more than 50% of the labour or work that contributes to the GOOD QUALITY OF LIFE that we enjoy and more than half of that is probably via the non-profit sector. Thus the non-profit sector is a very important part of the economic revitalization of the City of London.

**2.** I support the non-profit sector from the perspective of membership on some of the organizations as well as making personal monetary contributions. I am a member of a few non-profit organizations that provide worthwhile service to our community and residents (e.g. Goodwill, EMOLTB, Toastmasters, Prostate Cancer Canada and my Church), and have been on others in the past. In addition, I make monetary contributions to several others, e.g. Pioneers, Cancer, Diabetes, Down Syndrome, Larche, Heart & Stroke, Congress of Black Women and others.

**3.** On a personal basis, I intend to continue the same trend as above as I have been doing for years. From a City's perspective, using Property Tax \$\$\$, I will look at each request and as the Budget process unfolds see what we can afford to allocate to and make the appropriate decisions accordingly.

**Ward 12 candidates who did not respond: Mike Yohnicki, Najam Naqvi, Robert Hebblethwaite, Tom Foster**

## WARD 13

### Mary Bray

1. Downtown is where many of the nonprofit sector is located taking care of street people, young and old, with training facilities and self help programs. Affordable housing government funded projects, give many of the people decent places to live. Community Arts and Culture (is a large nonprofit and we have most of it downtown beautiful buildings downtown that have sat vacant for years) can be rented very cheap and many downtown charities have rented these spaces - sometimes just to cover the very high taxes & utilities insurance etc but landlords get tax receipt for the actual rent - This helps charity and landlords.
2. \*Have helped the Youth Opportunity Unlimited group get their own building downtown with training and housing for the young (24 yrs & under) street people (property I owned and converted 2nd and 3rd floor of old hotel into 28 affordable apts - in 1986. Also, a Native group in downtown who do basically the same type of work - counseling and training native and other misfortunate people downtown with 21 apts - (was again a property I owned in '87) . Arts Project was a nonprofit - I started in 1995 with daughter Debra Bray - 5 yrs she worked with less than welfare monthly -we found affordable property negotiated good price - rented for a short time - purchased about \$245,000- with a lot of help from young artist and some fund raising we cleaned and slowly renovated after 15 yrs is a wonderful lively Heritage Bldg on a sorry looking Dundas St.. Donations to charities - monthly - Street Connections, Men are Mission, Sal Army and others overseas.
3. Continue to Bring Affordable housing to downtown - especially in the older Heritage properties and Dundas Street - especially area between Richmond and Dundas - with housing above these lovely old building we save them and give cash flow, lower taxes and increases residential When I am elected I will donate 20% of any city paid salary to the many charities in downtown - Lobby for funding from the all levels of govt to spend money downtown - Previous incumbent did not get any of the over \$200,000 stimulus for housing & infrastructure money for downtown - WHY?- BUT voted at city hall to give her friend/developer Multimillion dollar in govt GRANTS for affordable housing projects not appropriate or zoned out in suburban areas

**Ward 13 candidates who did not respond: Chris Edgar, Judy Bryant, Mike Concannon**

## WARD 14

### Jared Zaifman

1. Many nonprofits working in London provide people with the assistance and resources they need to get back on their feet and fully support themselves and their families. In addition to the immediate impact on the individual, the result is also an injection of more money into the London economy. Furthermore, other nonprofits offer many individuals within our City leadership and networking opportunities which can often lead to long, fruitful, and successful businesses and working relationships. These are the types of connections that spark the innovative ideas that help the city to build towards sustained prosperity.

**2.** Through working with my family's business Z Group, we have supported many charities including SARI Disabled Riding Institute, Fanshawe College Scholarship Fund, Women's Community House, and the Children's Health Foundation. I myself have worked with United Way in the past, and am currently on the Board of Directors of the London Military Family Resource Centre which provides multiple forms of assistance to families of soldiers currently serving. I will also be participating in a walk to help find a cure for Parkinsons, a cause very dear to me as my father was diagnosed with this 4 years ago.

**3.** Being a public figure allows one to be a much more vocal advocate for causes than as a private citizen. If elected, I intend to take full advantage of this reality, and use my platform to spread awareness and education of the benefits and rewards of non-profit involvement, encouraging participation.

## **Sandy White**

**1.** The nonprofit sector is so much more significant in our community than most realize. In my view, a thriving nonprofit sector addresses the issues facing the needy, promotes quality of life; focuses on community and social problems that need action and most importantly is able to act when action is needed. This sector makes London a human, fair and just city and it provides tons of employment, learning and volunteer opportunities. If we expand the nonprofit sector then we will resolve a lot of issues, while helping to revitalize the economy.

**2.** Firstly I have believed in the nonprofit sector for many years. Secondly I have worked in a number of different positions in local not for profits and I know how not for profits get things done. Thirdly, whenever I have an opportunity to support the work of not for profit organizations I am there! Finally I have advocated for the individuals and the issues that not for profits support.

**3.** Nonprofit issues will show up on the city council agenda on an ongoing basis and I will listen to the plight of our local nonprofits and support them to the greatest extent that I can. The City of London, in my opinion receives wonderful services from nonprofits. Some of the services would likely have to be provided directly by the City, if not for profits did not exist. In view of that I would be a spokesperson on Council for supporting the agencies that coordinate nonprofits as well as those that supply direct service to Londoners' since The City of London in the past established strong policies for community grants to just about every nonprofit sector, I would be prepared to push for higher re-allocations of city funds to nonprofits who can most often provide programs most efficiently and effectively.

**Ward 14 candidates who did not respond: Michelle Smith, Jim Wood, Gil Warren**